



# Research & Innovation through Visual Arts

## **RIVA Illustrations**

is an international illustration agency providing tailored visual storytelling for research and innovation.

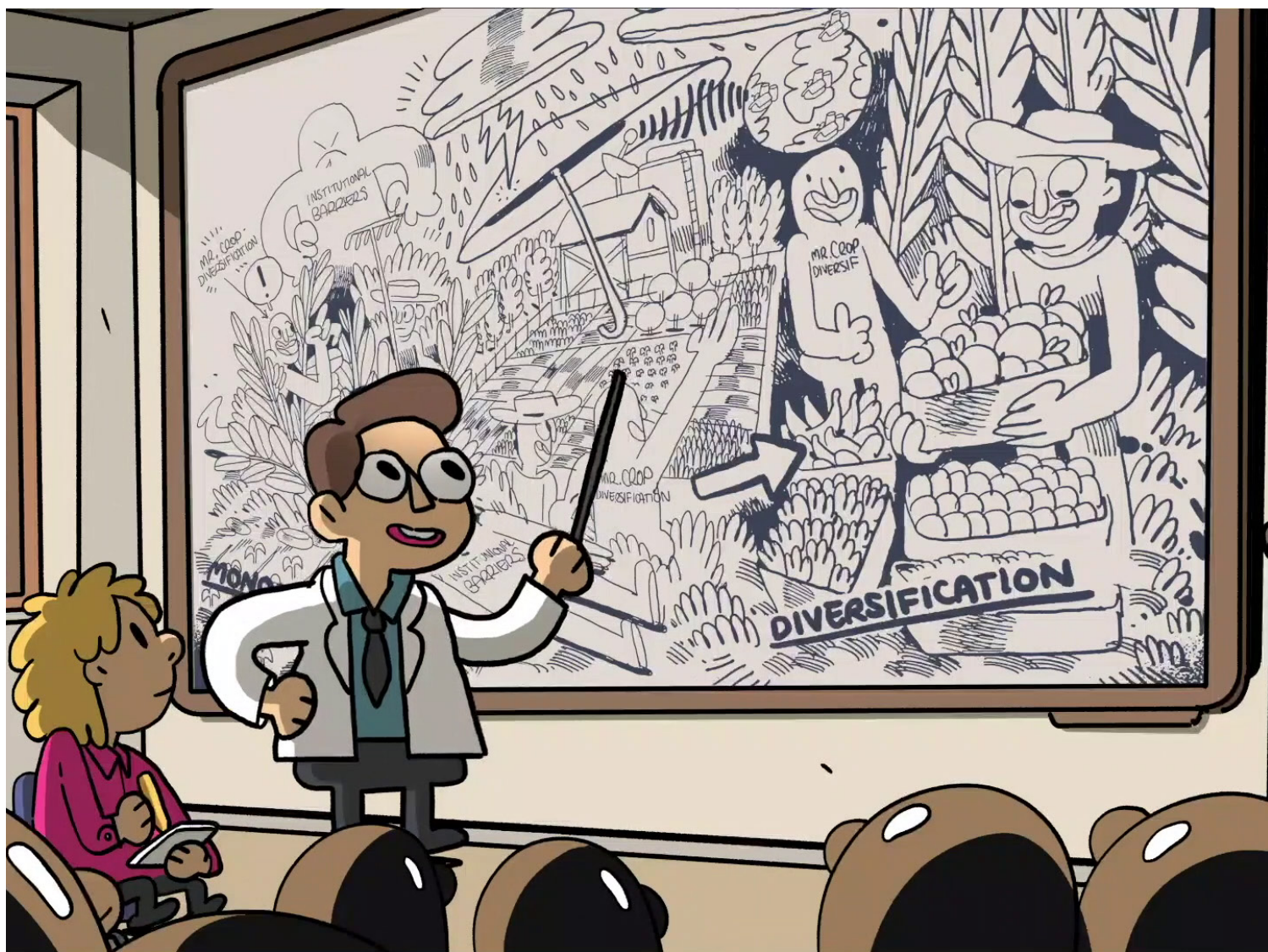
## **Our vision**

Collaboration between the arts and sciences is the the most effective method for communicating ideas in research and innovation.

## **Our mission**

We translate high-level scientific concepts into visual storytelling (illustrations, comics and animations) making your content engaging, clear and memorable.





Francesco Guarnaccia



Ahlem Abbaci, PhD



Fiammetta Ghedini, PhD

We both began our careers as researchers then merged science communication and management.

Fiammetta: I have a 10 years experience in visual science communication for private companies and EU research projects.

Ahlem: I have a 16 years experience as a strategy and organisation consultant in research and innovation.

We met in 2013, and have since worked together on R&I projects funded by the European Commission. Together we gave birth to ERCcOMICS, a 4-year project funded by the European Commission and aimed at coupling visual artists and ERC grantees, resulting in more than 800 comic pages produced and dedicated to 16 ERC projects.

Together, we founded RIVA Illustrations in 2019.

# Who we are

We communicate  
**R**esearch and  
**I**nnovation through  
**V**isual  
**A**rts

**How  
we work**



FIRST, WE DISCUSS WITH YOU YOUR RESEARCH,  
YOUR INNOVATION, THE MESSAGES YOU WANT TO CONVEY,  
YOUR TARGET PUBLIC, YOUR EXPECTED IMPACT.  
OUR GOAL HERE IS TO FULLY **UNDERSTAND**  
YOUR WORK AND YOUR NEEDS.



ONCE WE HAVE GRASPED IT ALL, WE WILL ADVISE YOU  
ON THE **BEST VISUAL FORMAT** TO CHOOSE FOR YOUR  
PROJECT.

GRAPHIC RECORDING  
**COMICS**  
Illustrations  
Live Drawing  
**ANIMATION**



THEN, WE HAND-PICK THE **ARTISTS** WELL FITTED TO  
WORK WITH YOU.



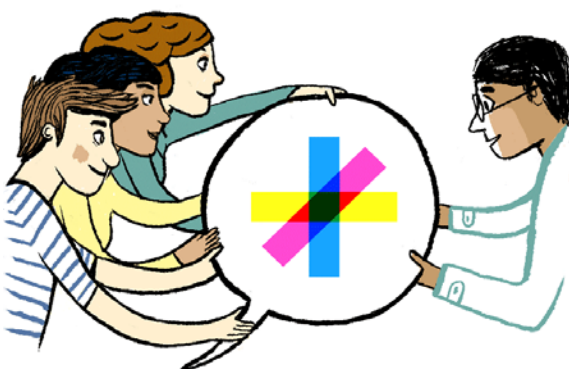
WE PRESENT YOU THEIR STYLE, EXPERIENCE, WORK  
AND INTERESTS AND YOU CHOOSE ONE. **IT'S A MATCH!**

NEXT, WE WORK TO TRANSLATE YOUR RESEARCH INTO ART:  
**ILLUSTRATIONS, COMICS, LIVE DRAWINGS...**



WE CREATE SETTING, STORY, CHARACTERS,  
DIALOGUES, FOLLOWED BY PRODUCING  
DRAFTS, SKETCHES AND STORYBOARDS.

AFTER REVIEW AND REVISIONS,  
ONCE YOU APPROVE THE STORYBOARD  
AND/OR THE SKETCH, WE WILL CREATE THE  
**FINAL ARTWORK!**



YOU CAN SHARE YOUR ARTWORK  
AND STAND OUT, UNLEASHING THE  
**OUTREACH POTENTIAL AND  
IMPACT** OF YOUR RESEARCH!



# Our roster of artists

Comic authors, script writers, animators and illustrators: each of our artists is recognised and published internationally.



Eleonora Antonioni



Gianenrico Bonacorsi



Valentina Marcuzzo



Lorenza Ntarella



Matteo Farinella



Lorenzo Palloni



Fiammetta Ghedini



Francesca Protopapa





Hélène Bléhaut



Elisa Caroli



Stefano Grassi



Alice Milani



Francesco Guarnaccia



Alessandro Tota



Maddalena Carrai



Jordan Collver



Sandrine Martin



Ira Marcks



Till Lukat





Francesca Protopapa

# What sets us apart?

## **Experience**

10+ years in science communication.

16+ years in European and ERC projects.

## **Focus**

Exclusive attention on research and innovation.

We know how it works!



# Our Guarantees

## Quality

Internationally renowned artists.  
Highly knowledgeable and well-crafted  
creation processes.



### TAILOR-MADE

We work closely with researchers to ensure that the final product meets the exact needs of the project.



### ENGAGING

Scientific research can be difficult to understand: we make information accessible and visually engaging.



### EXCELLENT

Our experience and network of international artists is what sets us apart and makes our work excellent.



### ACCURATE

We ensure that every piece they create is not only visually stunning, but also accurate and scientifically sound.



# RIVA Illustrations community

We come together with all our clients (researchers, labs, institutions, competition clusters, start-ups and large companies) and with our artistic team in the RIVA Illustrations community and hold 3 annual, unique events, free and open to the public:





# Annual virtual exhibitions

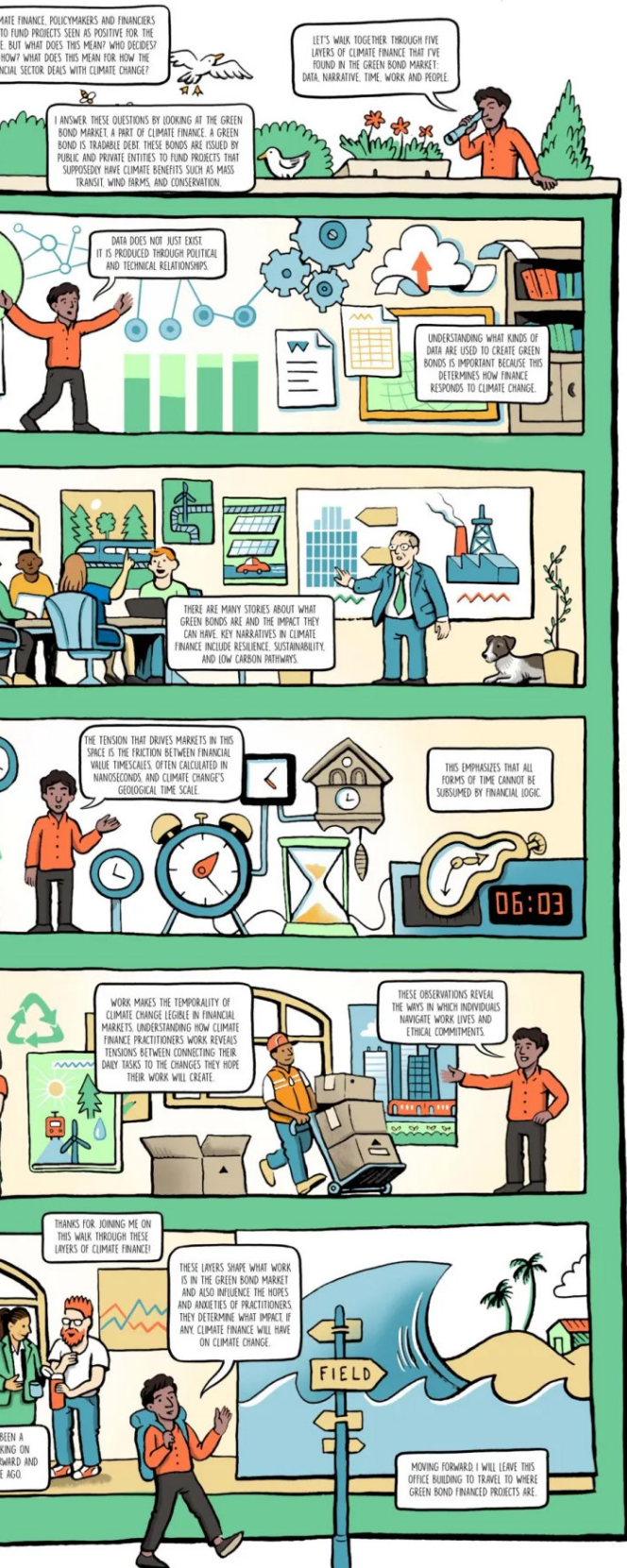
An annual showcase of visual artwork created for research and innovation projects.

## Blog entries

A follow up of the process behind your artwork creation, to which you can contribute, and that we share on our platforms.

## Annual online panel

An online meeting with artists, researchers and media experts to discuss the benefits of visual storytelling for science communication.



Layers of Climate Finance, Matteo Farinella

# Services

We are specialised in animations, comics, and illustrations, offering a diverse range of visual storytelling solutions.

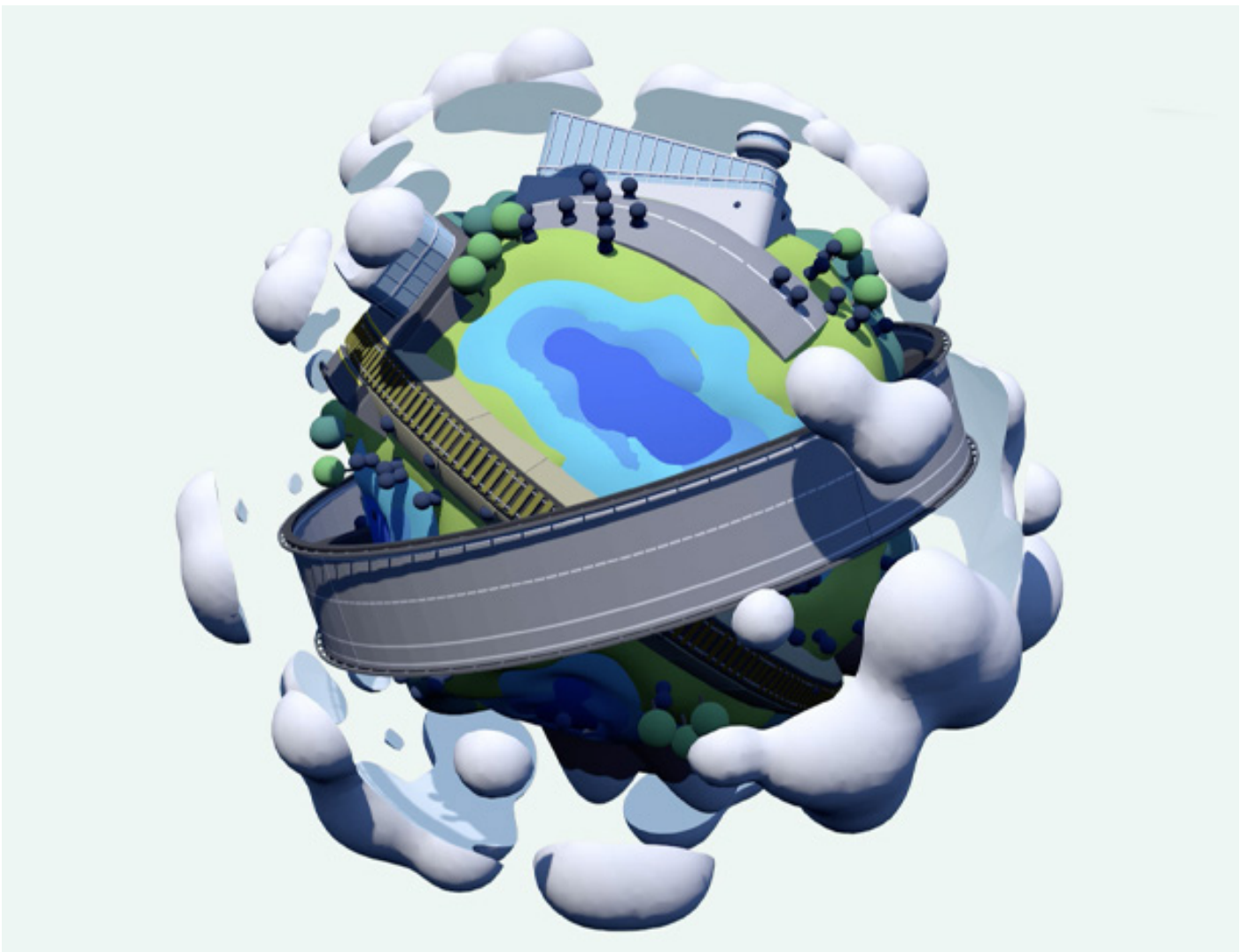
## Illustrations & Comics

We use illustrations and comics for science to make complex concepts more engaging and accessible to a broad audience.



## **Animations**

We use animations for science to  
bring complex concepts to life,  
helping to engage and educate  
audiences in a visually compelling





Our expertise in these mediums allows us to create engaging and accessible content for a variety of scientific topics and effectively communicate complex ideas to the different audiences.

## **Live drawings & Graphic recording**

We use graphic recording to create real-time visual representations of scientific discussions, presentations, workshops or events.



## Boards

RIVA Boards are visual displays organised in 16 boxes, specifically designed to convey scientific information or data.





# Who are we for?

We bring to the research and innovation community unique tools for powerful scientific communication that create real and lasting connections with multiple target audiences: general public, end-users, policy makers, funders and institutions, partners, experts and interdisciplinary research communities.





# Horizon Europe & ERC Projects

Institutions  
& Labs

Business  
& Innovations

Press  
& Media

Events  
& Conferences

**Do you need original, compelling  
and engaging communication  
tools?**

**Is your objective to reach various  
target audiences at different levels:  
regional, national, European and  
international?**

For your H2020, ERC and Horizon Europe project communication tools (websites, flyers, papers, conferences, events and meetings with experts, users, policy makers or the general public),

RIVA Illustrations offers you:

- ✓ the option of choosing the type of visual artwork best suited for each target audience: comics, illustrations, live drawing, and/or video animations.
- ✓ the selection of an artistic style from among more than 20 by professional, well-known artists.
- ✓ the chance to follow the unfolding creation step by step through a well structured, reliable process.
- ✓ unique visual artworks tailor-made for your project and in line with your communication strategy.

## Horizon Europe & ERC Projects

## Institutions & Labs

## Business & Innovations

## Press & Media

## Events & Conferences

**Do you need to communicate  
your research strategy or a policy  
change?**

**Do you wish to disseminate  
the results of a project or a new  
development, an education  
programme or launch an  
interdisciplinary collaboration?**

This is where we can come in to release and realise your institutional outreach potential through the power of the visual arts.

RIVA Illustrations offers you:

- ✓ the possibility of selecting the type of visual artwork best suited for each target audience: comics, illustrations, live drawing, and/or video animations.
- ✓ the option of choosing an artistic style from among more than 20 by professional, well-known artists.
- ✓ the possibility to design and develop characters and communication scenarios using visual storytelling (long-term communication strategies).
- ✓ the chance to follow the unfolding creation step by step through a well-structured, reliable process.
- ✓ unique visual artworks tailor-made for your project and in line with your communication strategy.



**Horizon Europe  
& ERC Projects  
Institutions  
& Labs**

**Business  
& Innovations**

**Press  
& Media**

**Events  
& Conferences**

**Do you know how much visual  
storytelling tools can amplify the  
impact of your innovation?**

To integrate visual artworks in your communication and marketing,

RIVA Illustrations allows you to

- ✓ helping you choose the type of visual artwork best suited for each target audience (B2B and/or B2C customers, funders, users, partners, etc.): comics, illustrations, live drawing, and/or video animations.
- ✓ allowing you to select an artistic style from among more than 20 by professional, well-known artists. creating, designing and developing characters and communication scenarios using visual storytelling (long-term communication strategies).
- ✓ providing a well-structured, reliable process in order to follow the unfolding creation step by step.
- ✓ creating unique visual artworks tailor- made for your project and in line with your communication strategy.

**Horizon Europe  
& ERC Projects  
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**Do you need visual support to  
communicate on science in  
different styles depending on the  
content, the message and the  
public?**

By nature, press and media are oriented towards the public. You traditionally utilise the power of visual arts! From editorial illustration and comics to animations or even live drawing/ graphic recording (for podcasts, online panels and events),

RIVA Illustrations offers you:

- ✓ the possibility of selecting the type of visual artwork best suited for each target audience: comics, illustrations, live drawing, and/or video animations.
- ✓ the option of choosing an artistic style from among more than 20 by professional, well-known artists.
- ✓ the freedom to create, design and develop characters and communication scenarios using visual storytelling (long- term communication strategies).
- ✓ the chance to follow the unfolding creation step by step through a well- structured, reliable process. the creation of unique visual artworks tailor-made for your project and in line with your communication strategy.



**Horizon Europe  
& ERC Projects  
Institutions  
& Labs**

**Business  
& Innovations**

**Press  
& Media**

**Events  
& Conferences**

**Do you need original tools to  
upgrade the visual identity of your  
live events?**

**Do you need to increase your  
audience using an engaging and  
memorable strategy?**

When you organise conferences and events, virtual seminars and online meetings,

RIVA Illustrations offers you:

- ✓ the possibility of selecting the type of visual artwork best suited for each target audience: comics, illustrations, live drawing, and/or video animations.
- ✓ the option of choosing an artistic style from among more than 20 by professional, well-known artists.
- ✓ the organisation of multiple sessions of live drawing/graphic recording in situ or remotely to accompany speakers.
- ✓ the chance to follow the unfolding creation step by step through a well- structured, reliable process.
- ✓ the creation of unique visual artworks tailor-made for your project and in line with your communication strategy.

# Contact us

Specific communication actions for research & innovation are complex and require careful consideration.

Each challenge is different, and this is why, before providing you with ballpark figures, we engage with you to understand your specific needs thereby imagining together a tailor-made solution.

We encourage you to contact us for a free initial consultation. We will gladly assist you without obligation and with advice on how to approach your particular challenges.

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**[www.riva-illustrations.com](http://www.riva-illustrations.com)**

